



# W.I.N. *Gratitude* BRUNCH

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Sunday, November 13

11:00 a.m.

Ginger & Baker



THE  
BIPOC  
ALLIANCE

# TOGETHER WE W.I.N.



## THE BIPOC ALLIANCE

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Collectively, Black, Indigenous, and People of Color of Larimer County are taking action to decolonize systems and institutions, redefine our relationship to social movements across the board, and liberate ourselves and our people.

We are dedicated to building trusting relationships and a mutual support network between BIPOC-led groups and organizations with aligned values.



THE  
BIPOC  
ALLIANCE

# W.I.N. *Gratitude* BRUNCH SCHEDULE

11:00 A.M.



Arrival, find your seat, and visit the brunch buffet.

11:15 A.M.



Welcome and opening remarks from The BIPOC Alliance.

11:30 A.M.



An exercise shifting from scarcity mindset to abundance!

12:30 P.M.



Break

12:45 P.M.



2022 WIN Grant Recipients Announced



# DEEPEST GRATITUDE

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## ADVISORY CIRCLE

Recipient selection committee consisting of local leaders volunteering their time, wisdom and expertise to advise and support the mission, vision, and values of The BIPOC Alliance.

## GRANTS TEAM

Local volunteer team of advocates with in-depth knowledge dedicated to building the financial power for The BIPOC Alliance community. Helped to create the grant application and evaluation framework to support the Advisory Circle's decision-making process.

## LARIMER COUNTY

Utilizing available ARPA capital to award The BIPOC Alliance funding to launch the WIN program allowing for the identification of specific needs of the BIPOC business community and the opportunity to award sub grants





## **WEALTH IN NUMBERS (W.I.N.)**

Wealth in Numbers (WIN) is a program developed by The BIPOC Alliance. The objective of WIN is to increase access to capital and resources available to BIPOC and businesses by leveraging the strengths within the northern Colorado BIPOC community.

The program aims to bridge the wealth gap and elevate, educate, and uplift members of the BIPOC community in northern Colorado.



## **GRANT AWARDS**

The BIPOC Alliance is grateful to award grants to support the sustainability and growth of BIPOC-owned businesses in northern Colorado. Grants are awarded to business owners, entrepreneurs, and sole proprietors in the BIPOC community, self-identifying business needs. Funding can be used for needs such as COVID-19 relief, general overhead capital, payroll, marketing, etc. and is at the grantees discretion.





## THE IMPACT

Freedom from rigid application processes, severed barriers on who is eligible for funding, autonomy over how funding is used and no intrusive and labor intensive reporting requirements. Successful execution of grant funding model without barriers!



## THE PROCESS

- Throughout October - 32 applications received
- November 3 - Application evaluation, due diligence and recommendations completed by Grants Team
- November 8 - Grantee selection completed by Advisory Circle on N
- November 9 - Grantee notified
- November 13 - WIN Gratitude Brunch and Celebration!





# 2022 RECIPIENTS

## **Cultural Enrichment Center - \$5,000**

Serving Black middle & high schoolers, funding will support a video production class, creating a documentary about the Black youth experience in Fort Collins.



## **Uno1, Dos2, Tres3 Español Without Stress - \$5,000**

A collective of tutors elevating the Spanish language through fun & engaging Spanish classes for children and adults. Funding will support technology enhancements.

## **Stamps Appraisals, LLC - \$2,500**

The only Black-owned real estate appraisal firm in northern Colorado, funding will upgrade technology to enhance sustainability.





# 2022 RECIPIENTS

## **Hispanic Women's Farming Proyecto - \$2,500**

Proyecto provides Hispanic women, primarily immigrants and refugees, education in agriculture & business management. Funding supports the women directly.

## **Luxelocksco now Sonder Salon - \$1,000**

Funding supports the sustainability for this hair and alternative hair salon, primarily serving community members affected by hair loss.



## **Urban Monk Studios - \$1,000**

Through the healing power of sound, this studio offers music instruction, featuring classes in guitar, banjo, voice, ukulele, performance, and jam classes. Funding will support musical instrument maintenance and administrative support.

## **Somewhere in La Mancha Farm - \$1,000**

A private, raw milk dairy farm and community education & gathering center focused on connecting people in stewardship, to the land.

Funding supports a children's garden & classes.





# 2022 RECIPIENTS

## **Serving da Real T - \$1,000**

Emerging real estate agent of color striving to develop generational wealth through BIPOC homeownership. Funding will enable liberatory outreach.

## **Clean House Co. - \$1,000**

Due to the impacts of the pandemic and other challenges, funding will support franchising to ensure sustainability.

## **Nail Wizard, LLC.- \$1,000**

Unique nail salon and lash studio seeking new signage to increase awareness, draw in more clients, and improve sustainability.



## **The Taco Stop - \$1,000**

A local staple and home-grown restaurant, this business experienced major impacts throughout the pandemic. Funding supports payroll and supporting the rising costs of food and supplies.

## **Cimarron Concrete, LLC - \$1,000**

A new family-owned business provides concrete services to northern Colorado. Funding supports marketing and start-up costs.





# 2022 RECIPIENTS

## **Fort Collins Complete Services - \$500**

Providing financial literacy, translation, notary services, and consultation, funding will enhance technology to support more clients in self-sufficiency.

## **Brandon Basketball Academy - \$500**

Three brothers offering basketball personal training and basketball camps to youth in NoCo. Funding supports new equipment for programming.



## **Las Chingonas Tambien Lloran - \$500**

A sticker shop dedicated to de-stigmatizing mental health for the Latinx community through art. Funding will support start-up costs

## **Loopy Lizard Gems, LLC - \$500**

This unique gift shop, offering artisan gifts, gems, healing crystals, and more, is eager to build community. Funding supports marketing & events.





# 2022 HONORABLE MENTIONS

The total funding request from BIPOC businesses was over \$188,000. The following businesses will receive additional support and resources from The BIPOC Alliance to ensure their sustainability and local success.

Unified Workforce

Citrus Salon

Beautifully Savage Boxing

Skylark Studios LLC : Skylamoré & The Sorceress

Colorado Cutz

Leonor's Shop LLC dba Pinot's Palette

La Fondita Latina, LLC

XAAK's Barbershop

Ominira Labs, LLC

Three Pillar Dining DBA Project Pizza

Equity Works, LLC

Sweet Africa Dance Fitness

Plantiness Parties





THE  
BIPOC  
ALLIANCE

We, Black, Indigenous, and People of Color (BIPOC) have autonomy and power over our own lives and futures.

Our collective joy, gifts, stories, and cultural and ancestral practices are the life force that weaves our communities together.

We can and will be our whole selves without fear of state-sanctioned and institutionalized violence. White supremacy must be abolished on all fronts.



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Larimer County, Colorado



www.bipocalliance.org